

Donahue, Daniel F.

From: cgadmin@cybergrants.com
Sent: Wednesday, April 5, 2023 9:36 PM
To: Donahue, Daniel F.
Subject: Walmart Facility# 3491 Community Grant Request Status: Request ID 87943063

CAUTION: This email was sent from an external source.

Dear Grantseeker,

Congratulations! Facility # 3491 has recommended your Community Grant application, Request ID 87943063, to receive a \$2,500.00 grant.

Please allow 4-6 weeks for delivery. If you do not receive your check in that time, please contact the facility manager to make further inquiries. For your reference we have provided the check information and address below:

Invoice # 90159905
Address:
24 Lowell St.
Methuen, MA 01844

You will also receive a final confirmation notice once the application has passed final review with the additional payment details, but we wanted to keep you informed on the status of your request.

We appreciate your efforts to help people live better and wish you success.

Sincerely,

The Walmart Community Grants Team

CG/JMAIL/269743057

Donahue, Daniel F.

From: do-not-reply@cybergrants.com
Sent: Friday, April 7, 2023 5:05 PM
To: Donahue, Daniel F.; Donahue, Daniel F.
Subject: Walmart Community Grant Request ID 87943063, Facility # 3491

CAUTION: This email was sent from an external source.

Dear Methuen Fire Department,

Congratulations! The Walmart Community Grants Team and Facility # 3491 are pleased to inform you that your Community Grant application for Request ID 87943063 has been selected to receive a \$2,500.00 grant. We are thrilled to support your work in our communities and share your desire to provide local impact.

By receiving this grant, you are part of a long history of Walmart's commitment to giving back to the communities where we operate. In fact, Mrs. Helen Walton used to say "It's not what you gather, but what you scatter that tells what kind of life you have lived."

We encourage you to celebrate this grant publicly! We hope that you will consider doing the following four things:

1. Connect with the store manager who chose to support your local cause and let them know that the grant check arrived safely.
2. Work with the local store manager to announce the grant.
3. Consider sharing the work that our grant supports on social media – our associates and customers like to see the impact we are making in our communities.
4. Review the Grantee Welcome Toolkit at the link below, addressing frequently asked questions (FAQ's), publicity, and outreach options for your consideration.

https://linkprotect.cudasvc.com/url?a=http%3a%2f%2fwww.cybergrants.com%2fwalmart%2fdocs%2fLCC_Grantee_Welcome_Toolkit.pdf&c=E,1,SRo9p2fjP8M3zTwfS_3gtSwsAnTin89bqPoQusai_gd9uR3Uz42D1Bpla0g7fJBLB2m2AcLFtoHI3mBmnMqXu7qK5RAM7NUw9Nx5xciKLhXfUo3mAd8spBDROy9t&typo=1

The photo release form can be found at the following link:

https://linkprotect.cudasvc.com/url?a=http%3a%2f%2fwww.cybergrants.com%2fwalmart%2fdocs%2ftalentrelease2018.doc&c=E,1,LlaAJ42UE4Ah5VudL43V0asrF9kvgjSMSqjgO5x8zqZCurAyhWbE3EKKMcDjreu0q1leHDzP_fnM9uYgbamGI5nRDDnhaZ7eMyrkNpv2YRYBNOY,&typo=1

Again, congratulations on your grant award. We are eager to see its impact!

In service,

The Walmart Community Grants Team

CG/JMAIL/269931763

Community Grant Program

LOGOUT

Confirmation of Application Receipt:

Your proposal was successfully submitted to Walmart. No further action on your part is required. A confirmation email will be sent to the email address provided during registration. Please ensure that your email client is not sending email from Cybergrants to a spam or junk email folder.

Please note: Applications are generally reviewed within 90 days of the submission date. Once funding decisions have been made, you will receive a follow up status email. To print a copy of this completed application go to 'File', then 'Print' on your browser toolbar. Click here to [return to the homepage](#) when you are finished.

Contact Information

* First Name	Daniel
* Last Name	Donahue
* Contact Title	Deputy Fire Chief
* Address	24 Lowell St.
* City	Methuen
* State	Massachusetts
* Zip	01844
Telephone	9786206886
* E-mail Address	Dfdonahue@ci.Methuen.ma.us
* Contact Type	Primary Contact

Program Information

Grant Type Local Community Contribution

* Program Name Methuen Fire Department

* Requested Grant Amount \$5,000.00

* International Funding No

* Focus Area Public Safety

You have selected:
Public Safety

Organization Information

Legal Name Methuen Fire Department

AKA Name

* Organization Address 24 Lowell St.

* Organization City Methuen

* Organization State Massachusetts

* Organization Zip / Pin Code or Postal Code 01844

Telephone 9786206886

Fax

Organization's Website Address cityofmethuen.net

* Organization Mission To save lives and property. To assist with the health and safety of all citizens of our community. To leave every situation that we respond to better than when we arrived.

* Organization's Facebook Site Methuen Fire Department

* Organization's Twitter Handle N/a

Agreement

*** MOU Applicant's Name** Daniel Donahue

*** MOU Applicant's Title** Deputy Fire Chief

*** Acknowledgement of Terms and Conditions** AGREE

Need Support?

[Terms of Service](#) [Privacy Policy](#)

Donahue, Daniel F.

From: do-not-reply@cybergrants.com
Sent: Friday, March 31, 2023 5:27 PM
To: Donahue, Daniel F.
Subject: Walmart Facility# 3491 Community Grant Request Received: Request ID 87943063

CAUTION: This email was sent from an external source.

Dear Daniel Donahue,

Thank you for your interest in the Walmart Community Grant Program. It's a highly competitive program, receiving more than 150,000 applications each year, but Walmart and the Walmart Foundation are committed to providing opportunities for organizations to improve the communities we serve. Please reference your unique grant identification number in all correspondence concerning this grant request: 87943063.

Your grant request will now be reviewed by your local facility manager who is looking for specific criteria. If your request is selected for funding, it will be sent to the Walmart Community Grants Team for final review. Due to the amount of requests received, the review and processing timelines for each facility may vary. We kindly ask that you allow at least 60 days for your application to be reviewed before contacting your local facility manager for a status update.

Thank you again for your interest in the Walmart Community Grant Program. To learn more about our giving programs, please visit foundation.walmart.com. We wish you much success as you respond to the needs of your local community.

Sincerely,

The Walmart Community Grants Team

CG/JMAIL/269245967

Walmart

Grantee Welcome Toolkit

Contents

1. Our Commitment to Grantees
2. Grant Recognition
3. Connect & Engage with Walmart Giving
4. Social Media & Sample Posts
5. Walmart's Approach to Global Responsibility

1. Our Commitment to Grantees

Our grantees are at the core of our work. Achieving results depends on many factors, including the quality of our relationships and forging stronger interactions with our most trusted partners - our grantees. Our commitment to you is that we will act with integrity, and provide clear and consistent communications. Vital to this commitment is a strong belief that we are better together, that your feedback and insights make us better.

2. Grant Recognition

We are strong believers in the power of communication to help achieve our mutual goals, and we want to help you harness that power. Please contact your local store manager where you received the grant to discuss your plans for grant recognition and publicity.

Listed below are resources for your use. In addition to these, please review sections 7 and 8 to learn more about ways to connect with Walmart through social media.

Brand Guidelines & Logos

The Walmart brand guidelines and logos can be downloaded electronically [here](#).

Template Press Release & Walmart Giving Boilerplate

Open the sample Press Release template (**attached**) that includes helpful guidelines for using Walmart's name and for writing an effective news release.

Blog Post

If your organization has a blog and would like to include a story highlighting the impact your grant has been able to achieve with support from Walmart Giving, please visit with your local store manager to discuss the story idea, timing, and approval process.

Walmart

Photo Release Form

Open the Photo Release Forms (**attached**). This form must be completed by each individual in any photos associated with programs funded by Walmart. One form is for non-Walmart associate volunteers and the other is for Walmart associate volunteers.

Gifts

Philanthropy at Walmart and the Walmart Foundation is focused on creating impact. Store managers are Walmart associates, each dedicated to upholding Walmart's Statement of Ethics (www.walmartethics.com), with a commitment to maintaining Every Day Low Cost and operating with integrity. As Walmart associates, store managers cannot accept gifts or entertainment from their grantees or potential grantees because it increases costs among grantees and could impact an associate's objectivity.

3. Connect and Engage with Walmart Giving

- Walmart frequently posts about the impact of our giving and our grantee achievements on our social media platforms, including Twitter, Facebook, Instagram, YouTube, and our blog – WalmartToday. Our handle is always **@walmartgiving** and you can use #BetterTogether, #WalmartGiving and #Walmart in your social media posts.

Please follow the following to highlight your project.

- Walmart Facebook accounts
 - Walmart Today
 - Local store and club Facebook page & Instagram pages (select stores)
- Twitter accounts
 - @WalmartGiving
 - @WalmartToday
- Walmart YouTube
 - Walmart

4. Social Media & Sample Posts

Social media can extend the reach of your message. However, the variety of platforms – Facebook, Twitter, Instagram, YouTube, and many more – can also be intimidating. It is important to find the platform or platforms that will be most effective in promoting your project.

If you already have social media presence on at least one platform, use it (or all the ones you have) to amplify your news to a broader audience. Be sure to let key groups in your community know about the news so they will like and share it to their followers too! Pictures

Walmart

are worth 1,000 words, so use pictures as much as possible, and since video is so easy to generate now with just a smart phone, consider doing a quick, one-minute video to announce the grant and thank everyone involved or talk about how it will be applied.

Here are sample posts that you can use to publicize your Walmart Giving grant, but feel free to make it your own!

Twitter:

[your organization] is excited to announce we received a grant from @walmartgiving [insert link to the approved press release listing your grant] #BetterTogether, #WalmartGiving and #Walmart

Great news! [your organization] is excited to announce that we received a grant from @walmartgiving [insert link to the approved press release] #BetterTogether, #WalmartGiving and #Walmart

Facebook

We are excited to announce that [your organization] received a grant from Walmart Giving! We can't wait to [explain what your grant will be used for]. #BetterTogether, #WalmartGiving and #Walmart

Great news! We just found out that we received a grant from Walmart Giving to [explain what your grant will be used for]. #BetterTogether, #WalmartGiving and #Walmart

5. Walmart's Approach to Global Responsibility

You can be proud to be a Walmart grantee because we use our strengths and collaborate with organizations like yours to transform the systems on which we all rely. These systems include advancing our ambitious commitments and goals within the priority areas of **opportunity**, **sustainability** and **community**. We believe that our work in these areas is not only beneficial for our business bottom line, but also creates shared value for customers and society. To learn more, read our **Global Responsibility Report**.